

Short Story

Their Unnoticed Skills

“Fast fast stock those goods in these shelf.....”, shouted a staff in the super market. As soon as I entered the shopping mall I could see a huge crowd .Men,women,children, all have come out to enjoy their weekend happily, but there are people who cannot even enjoy their weekdays who have work day and night to support their family, there are people who have to take day and night shifts because they don't have any other option. Money is probably tight so they are willing to sacrifice anything .They are the non other than the employees or workers.

As I started to talk to the security uncle about their work procedures he was actually very tired somehow he told me about the number of employees and their work timings. Then I started to talk to the salesperson inside he was actually busy but he spared his time for me. He told us that he and his co-workers had to come early to work to unload the stuffs and its a tight schedule for them as there will be customers all the time. They should be vigilant all the time to satisfy the needs of the customers.

This was the very first time I understood the real hard work of the workers I used to feel a job of a salesman is very easy but its not, their skill is incomparable and underrated .We should really appreciate their skills The fundamental duty of a salesman is selling. This duty includes meeting the prospects, presenting and demonstrating the products to buy, taking orders and effecting sales. I was just astonished they aren't just salesman they are super salesman!

The place where I visited for collecting information about their skill is Jam Joom supermarket at Perinthalmanna (Kerala). I happened to visited there during the holy month of Ramadan, people there were extremely helpful and caring and there was special work timing due to Ramadan.

After visiting the employees I talked to the employer or manager of the store he was such a nice person he told us that there where about 20 employees in this branch this includes both male and female also they used to take shifts for working in this store. I couldn't ask more questions because he was busy I understood it isn't that easy to manage such a huge store. To manage a store like this requires knowledge and work experience and only a person with both of this can control and manage a store.



These are the pictures of the supermarket I visited.